

# National Book Day Celebrations

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<b>Date</b>	<b>22.4.2012 - 26.4.2012</b>
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<b>Venue</b>	<b>Pak – China Friendship Center, Islamabad</b>
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<b>Reported by</b>	<b>Riffat Ayesha- Coordinator CLF</b>
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Keeping pace with last year's pioneer CLF 2011, in 2012 CLF & the National Book Foundation (NBF) decided to join hands to support a mega event to commemorate the National Book Day (NBD) declared by the Prime Minister on April 22<sup>nd</sup> at the Pak China Friendship Center in Islamabad. The collaboration for the NBD was preceded by joint meetings between ITA, FOSI & NBF officials in which the spirit and agenda of the program was finalized. The CLF team sponsored different organizations /partners of CLF and FOSI to add diversity and interest to the event. The event itself is of great magnitude institutionally with an extensive program that added to the pursuit of promoting a reading culture of the twin cities.

National Book Day Celebration was a five day program that kept the residents of the capital and numerous visitors from all over Pakistan engrossed in fascinating books and new ways to 'unlock the power of reading'. The Children Literature Festival (CLF) activities remained particularly exciting for all adults and children alike. From storytelling to presenting puppet shows, the CLF team did a remarkable job engaging the children in fun ways of learning. On the second day of the five day event, the Prime Minister paid a visit and showed his support for the continuation of such initiatives to spread the love of books and reading. Declaring 22<sup>nd</sup> April as a National Book Day is a commendable effort by the Govt. of Pakistan. It demonstrates the importance of promoting book reading culture in the country. "The purpose of dedicating a day in this respect is aimed at highlighting the importance of book reading and encouraging celebrations that has become part of a national day" was announced by the Prime Minister. Ms. Nargis Sultana – Program Officer FOSI attended the inaugural session.

Events such as the National Book Day represent Pakistani citizens and children's love of knowledge, reading and learning. Nevertheless, fuller participation from the students and

public in general as well additional corresponding activities could have made the occasion even more thrilling as we witnessed in the first CLF held on 25-26th November 2011.

## CLF's Core Team & CLF's Partner Organizations

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Oxford University Press (OUP),

Foundation Open Society Institute (FOSI).

Idara-e-Taleem –o- Aagahi (ITA),

And

Institutions	Participation; Number of days	Dates	Activities
Alif Laila Book Bus Society	2 days	22 <sup>nd</sup> – 23 <sup>rd</sup> April, 2012	Arabian Nights
Oxford University Press	5 days	22 <sup>nd</sup> - 26 <sup>th</sup> April, 2012	Book Fair & Reading Session
Grammar School Rawalpindi	1 day	23 <sup>rd</sup> April , 2012	Heritage as Inspiration
The Little Arts	3 days	24 <sup>th</sup> – 26 <sup>th</sup> April, 2012	Film Festival (3 shows daily)
Sanjan Nagar Public Education Trust (SNPET)	3 days	22 <sup>nd</sup> – 24 <sup>th</sup> April , 2012	Puppets & Theatre
Pahli Kiran School	4 days	23 <sup>rd</sup> – 26 <sup>th</sup> April, 2012	Participation in book reading, hankies for reading & peace activity, Fouzia Minallah's session
Child Labour Centers	5 days	22 <sup>nd</sup> - 26 <sup>th</sup> April, 2012	Participation in book reading, hankies for reading & peace activity
Idara-e-Taleem-o-Aagahi (ITA)	5 days	22 <sup>nd</sup> - 26 <sup>th</sup> April, 2012	Book Making, book marks, pledge making activity , hankies for reading

			and peace, reading session & facilitation to all partners
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## Book Reading Sessions:

Reading sessions for children were regularly held by Ms. Riffat Ayesha from ITA. She took up reading of different kinds of books to the children, big book, Yasmeen kay Nai Kapray, book narrations based on Confidence Building and Basic Awareness, by Knorr & Gupshup etc. Ms. Tayyaba Aqeel from OUP also took a special session and read out "Asmat ki Eid" for the kids.



Ms. Tayyaba from OUP reading a story.



Ms. Riffat from ITA sharing Knorr Gup Shup

## Hankies for Reading, Peace and Education:

Hankies were made under the theme of Education, Peace, tolerance, gender rights across cultures and promoting Joy of Reading. Students from different schools participated in this activity. MD NBF Mr. Mazhar ul Islam also attended the session held on making hankies. The purpose of the activity was the continuation of Aman Ki Asha. These hankies will be sent to

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different schools of Pakistan to show solidarity promote peace

specially the areas which are under tough circumstances like, Quetta, Layarli, FATA Areas, and Gilgit etc.

## Puppet Theater:

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Students from Sanjan Nagar Public Education Trust & Ms. Mishab presented a puppet show elaborating the theme of inclusive education. The children presented the act very confidently and received loud applause for their masterful effort. It was appreciated by people from different walks of life. MD NBF also appreciated the efforts of the whole team.



## Book Making Session:

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Students were given an orientation on how to make a book. They were told about the different stages through which a book passes before publication. They were given demonstration how books could be created in different styles. Students at the festival took great interest in the activity.





## “Arabian Nights” Alif Laila Book Bus Society:

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The team from Alif Laila Book Bus Society had set up a delightful environment for the story telling and arts and crafts sessions. The children thoroughly enjoyed all the activities. Alif Laila also engaged the students in Skype session.



## The Little Arts:

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The Little Arts, a youth led organization had put together a film festival for the



children. They had three shows each day. They showed films on different themes from all over the world. The best thing about this film festival was, the films were of short duration so audience were able to see many meaningful films in the festival.



## Heritage as Inspiration

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Mrs. Nasreen Iqbal from Grammar School Rawalpindi with her students had an interactive session on Heritage as Inspiration. They discussed about Sindh - Mohenjo-Daro and the Indus Civilization. During the session we had children from Child Labour Centres and Pehali Kiran . All children enjoyed the session and worked on the theme of Ajrak (the dying art in Sindh). The children developed beautiful patterns of Ajrak on hankies.

## Book Launch – “Inaan” (Rainbow)

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Zubair Torwali – from Idara Baraye Taleem-o-Tarqi (IBT) a renowned author and proponent of mother tongue teaching. His book “Inaan” meaning Rainbow was launched on National Book Day; 22nd April, 2012. NBF representative Mr. Aftab and others participated in the book launch. Afterwards Mr. Torwali took a session on Mother tongue based multi-lingual education programme.



## Right to Education (RTE)

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On the occasion, the One Million Signature Campaign for Right to Education was also carried out to collect no less than a thousand signatures from children and eminent personalities such as Ms. Nargis Sethi, Ms. Nigar Nazar, Mr. Muhammad Qavi, Mr. Mustansar Hussain Tarrar and Mr. Ghazi Salahuddin – all of whom maintained a strong stance for Right to Education and implementation of Article 25-A of the eighteenth constitutional amendment.





Ms. Nigar Nazar (Gogi) signing RTE.



## Outcomes

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Over all it was a good exposure for the children of the twin cities. It provided an opportunity to have a huge variety of books under one roof. The children also had a chance to meet with many renowned authors and celebrities. It was a commendable effort by the National Book Foundation to develop synergies. This opportunity provided a platform for all the children to not only participate in activities but to know the importance of reading as well. Sadly there were insufficient children for a venue which was truly grand for the NBD week long festivities.

## Recommendations for the Future

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More welcoming environment for the partner's organizations

Proper planning and keeping everyone in the loop

Equal opportunity for all to participate

Guidance and facilitation needs to be focused

Activity program/ time should be followed

Distribution of activity among the partner organizations

Students should be involved as ushers, they should be trained as well.

Teachers invited for such events should be guided properly

Code of conduct of host & audience should be observed

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## Future Collaborations

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- Establish a CLF secretariat at NBF
- Bimonthly Read Aloud sessions for children (different age groups) at NBF

## Annex:

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### Key Members from NBF

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1	<b>Mazhar-ul-Islam</b>	<b>Managing Director</b>
2	Ms. Afshan Sajid	Deputy Director – National Book Foundation (NBF)
3	Dr. Pervaiz Aftab	Project Manager
4	Mr. Shoukat and NBF Staff	

## CELEBRATIONS OF NATIONAL BOOK DAY

### Programme

#### FIRST DAY

Time	Date	Hall No.	Activity
10 am to 9 pm	22-4-2012	Entrance and 1st Floor	<b>Grand Book Fair</b>
10 am to 11.30 am	22-4-2012	Auditorium	<b>Gogi Show:</b> Gogi the Muppet will perform with the cartoonist Ms. Nigar Nazar about charm of reading.
11.30 am to 1 pm	23-4-2012	Auditorium	<b>Funkor Child Art Center:</b> Ms. Fouzia Aziz Minallah will introduce Amai Roshni ki Chirya, a cartoon character she has developed for children. She will talk about her books and encourage children to write stories and make their own books.
1 pm to 2 pm	22-4-2012	Children Activities Area	<ul style="list-style-type: none"> <li>• <b>Gogi activity:</b> Gogi will distribute activity sheets among children between ages 8-14 years. It will be a creative activity involving colouring/drawing/crossword general knowledge. Gogi books would be awarded to the winners.</li> <li>• Story telling with live drawing on the spot.</li> </ul>
1 to 2 pm	22-4-2012	Room No.204	The children of different schools including Global System of Integrated Studies School (GSIS) will meet renowned writers, artists, showbiz celebrities, etc.
2 pm to 9 pm	22-4-2012	Hall No.204 (Convocation Hall)	<p><b>Book Reading Festival:</b> 36 renowned authors, artists, showbiz celebrities, etc. from all over Pakistan will participate in book reading festival.</p> <ol style="list-style-type: none"> <li>1. Intiza Hussain</li> <li>2. Attaul Haq Qasimi</li> <li>3. Prof. Fateh Muhammad Malik</li> <li>4. Mustansar Hussain Tarar</li> <li>5. Mehmood Sham</li> <li>6. Munnoo Bhai</li> </ol>

			<ul style="list-style-type: none"> <li>7. Qavi Khan</li> <li>8. Reema Khan</li> <li>9. Talat Hussain</li> <li>10. Iftikhar Arif</li> <li>11. Asghar Nadim Syed</li> <li>12. Sadia Imam</li> <li>13. Masood Ashar</li> <li>14. Asad Muhammad Khan</li> <li>15. Shehzad Ahmad</li> <li>16. Ikram Ullah</li> <li>17. Ghazi Salahuddin</li> <li>18. Ahmad Aqeel Ruby</li> <li>19. Agha Nasir</li> <li>20. Farah Hussain</li> <li>21. Raana Seerat</li> <li>22. Shabnam Shakil</li> <li>23. Tauseef Tabassum</li> <li>24. Zahida Hina</li> <li>25. Suheyl Umar</li> <li>26. Bushra Ijaz</li> <li>27. Raees Fatima Afridi</li> <li>28. Aisha Farooq</li> <li>29. Nasir Ali Syed</li> <li>30. Laila Zubairi</li> <li>31. Rukhsana Murtaza</li> <li>32. Eruj Mubarak</li> <li>33. Shabana Arif</li> <li>34. Altaf Hussain Asad</li> <li>35. Abbas Tabish</li> <li>36. Javaria Maqbool</li> </ul>
10 am to 4 pm	22-4-2012	Children Activity Area	<p>Activities in Children Book Castle by Children Development Centre:</p> <ul style="list-style-type: none"> <li>(i) Story telling</li> <li>(ii) Display of Fairy Land</li> <li>(iii) Library Corner for children and membership of NBF Children Book Club?</li> </ul>
Throughout the day	22-4-2012	Children Activity Area	<p>Under the theme of the “<b>Arabian Nights</b>” Alif Laila Book Bus Society will conduct several wonderful activities with children – reading with expressions. <b>(CLF Team)</b></p>
10 am to 12 noon	22-4-2012	Room	<p><b>World Comics Network – Pakistan:</b> Mr. Emmanuel Guddu will hold sessions on making of comics involving young children as a powerful medium to address diverse and sensitive social</p>



1 pm to 3 pm 5 pm to 7 pm			issues. <b>(CLF Team)</b>
20 minutes sessions throughout the day	22-4-2012	Children Activity Area	<b>Puppets and Theatre</b> – ITA and Alif Laila Book Bus Society will be doing interesting story telling sessions from famous story books involving children, through the medium of puppetry. <b>(CLF Team)</b>
Throughout the day	22-4-2012	Children Activity Area	<b>Bol kay lab azad hain teray – Step Up – Pakistan (CLF Team)</b>
3 pm to 5 pm	22-4-2012	Room	<b>Hankies for Reading &amp; Peace Across Pakistan &amp; South Asia</b> – Children will paint on hankies with messages to promote the joy of reading, peace, tolerance and gender rights across cultures, both within Pakistan and South Asia. OUP, FOSI & ITA will facilitate this activity. <b>(CLF Team)</b>
2 pm to 3 pm 3 pm to 4 pm	22-4-2012	Children Activity Area	<ul style="list-style-type: none"> <li>• Library activity by GSIS</li> <li>• Book Binding activity by GSIS</li> </ul>
12 Noon to 1:30 pm	22-4-2012	Room	<b>Bookmaking – Arts and craft session</b> – Book making, book marks, and pledge activity will be carried out in these sessions by the ITA team that will continue throughout the five days.
1:30 pm to 3 pm	22-4-2012	Convocation Hall	<b>Zubair Torwali</b> – from Idara Baraye Taleem-o-Tarqi (IBT) a renowned author and proponent of mother tongue teaching, will be launching his book “Inaan” meaning Rainbow in the event. He will also take a session on Mother tongue based multi-lingual education programme. <b>(CLF Team)</b>

## SECOND DAY

Time	Date	Hall No.	Activity
10 am to 9 pm	23-4-2012	Entrance and 1st Floor	<b>Grand Book Fair</b>
10 am to 5 pm	23-4-2012	Children Activity Area	Under the theme of the “ <b>Arabian Nights</b> ” Alif Laila Book Bus Society will conduct several wonderful activities with children – reading with expressions; arts and crafts; making book marks and much more. <b>(CLF Team)</b>
10 am to 4 pm	23-4-2012	Children Activity Area	Activities in Children Book Castle by Children Development Centre:  (i) Story telling (ii) Display of Fairy Land (iii) Library Corner for children and membership of NBF Children Book Club?
10 am to 12 noon  2 pm to 4 pm	23-4-2012	Room	<b>World Comics Network – Pakistan:</b> Mr. Emmanuel Guddu will hold sessions on making of comics involving young children as powerful medium to address diverse and sensitive social issues. <b>(CLF Team)</b>
12 Noon to 2 pm	23-4-2012	Room	Nasreen Iqbal – Grammar School Interactive session on the theme “ <b>Heritage as Inspiration</b> ”. <b>(CLF Team)</b>
4 pm to 5 pm	23-4-2012	Room	<b>Hankies for Reading &amp; Peace Across Pakistan &amp; South Asia</b> - Children will paint on hankies with messages to promote the joy of reading, peace, tolerance and gender rights across cultures, both within Pakistan and South Asia. OUP, FOSI & ITA will facilitate this activity. <b>(CLF Team)</b>
2 pm	23-4-2012	Conference Room No.205	Book Ambassadors Conference
20 minutes sessions throughout	23-4-2012	Children Activity Area	<b>Puppets and Theatre</b> – ITA and Alif Laila Book Bus Society will be doing interesting story telling sessions from famous story books involving children, through the medium of puppetry. <b>(CLF Team)</b>

the day			<b>Team)</b>
Throughout the day	22-4-2012	Children Activity Area	<b>Bol kay lab azad hain teray – Step Up – Pakistan (CLF Team)</b>

### Inaugural session

5 p.m.	23-4-2012		Arrival of Chief Guest <b>Reception</b> by Child Characters of Writers.
5 p.m.	23-4-2012		Book Parade: A smartly turned out contingent of children will escort the chief guest to the hall parading
5.10 p.m.	23-4-2012		National Anthem (Qaumi Tarana)
5.15 p.m.	23-4-2012		Book Flag Hoisting
5.20 p.m.	23-4-2012		Reading of Allah ki Kitab
5.30 p.m.	23-4-2012		Welcome address by the Managing Director, National Book Foundation
5.37 p.m.	23-4-2012		Book Anthem
5.52 pm	23-4-2012		Address by Cabinet Secretary
6 p.m.	23-4-2012		Prime Minister will administer oath from civil society members, students, teachers, intellectuals and writers to devote their leisure time to reading books.
6.10 p.m.	23-4-2012		Address by the Chief Guest
6.20 p.m.	23-4-2012		Chief Guest will declare the National Book Day celebrations open by reading a page of the book
6 pm to 7 pm	23-4-2012		<ul style="list-style-type: none"> <li>• Library activity by GSIS</li> <li>• Book Binding activity by GSIS</li> </ul>



### THIRD DAY

Time	Date	Hall No.	Activity
10 am to 9 pm	24-4-2012	Entrance and 1st Floor	<b>Grand Book Fair</b>
10 am to 11.30 am	22-4-2012	Auditorium	<b>Gogi Show:</b> Gogi the Muppet will perform with the cartoonist Ms. Nigar Nazar about charm of reading.
11.30 am to 1 pm	23-4-2012	Auditorium	<b>Funkor Child Art Center:</b> Ms. Fouzia Aziz Minallah will introduce Amai Roshni ki Chirya, a cartoon character she has developed for children. She will talk about her books and encourage children to write stories and make their own books.
1 pm to 2 pm	22-4-2012	Children Activities Area	<ul style="list-style-type: none"> <li>• <b>Gogi activity:</b> Gogi will distribute activity sheets among children between ages 8-14 years. It will be a creative activity involving colouring/drawing/crossword general knowledge. Gogi books would be awarded to the winners.</li> <li>• Story telling with live drawing on the spot.</li> </ul>
11am-12noon,  1 pm-2pm,  5pm -6pm,	24-4-2012	Hall No.204 (Convocation Hall)	Children Film Festival and innovative arts educational projects to engage children and young people by <b>The Little Arts (CLF team)</b>
2 pm to 4 pm	24-4-2012	Hall No.204 (Convocation Hall)	Book Reading Festival by IMCG, F-6/2, Islamabad
10 am to 4 pm	24-4-2012	Children Activity Area	Activities in Children Book Castle by Children Development Centre: <ul style="list-style-type: none"> <li>(i) Story telling</li> <li>(ii) Display of Fairy Land</li> </ul>

			(iii) Library Corner for children and membership of NBF Children Book Club?
12.30 pm to 1 pm	24-4-2012	Room	<b>Reading aloud with expressions</b> Oxford University Press, Foundation Open Society Institute – Pakistan & Idara-e-Taleem-o-Aagahi (ITA) will read books of different authors both Urdu & English, Patras Bukhari, Shafique ur Rehman, Sufi Ghulam Mustafa Tabassum and many more. <b>(CLF Team)</b>
1 pm to 3 pm	24-4-2012	Room	<b>Arts and craft Session</b> – Book making, book marks, and pledge activity will be carried out in these sessions by the ITA team that will continue throughout the five days.
3.30 pm to 4 pm	24-4-2012	Room	<b>Reading aloud with expressions</b> Oxford University Press, Foundation Open Society Institute – Pakistan & Idara-e-Taleem-o-Aagahi (ITA) will read books of different authors both Urdu & English, Patras Bukhari, Shafique ur Rehman, Sufi Ghulam Mustafa Tabassum and many more. <b>(CLF Team)</b>
10 am to 12 Noon  4 pm to 6 pm	24-4-2012	Children Activity Area	<b>Hankies for Reading &amp; Peace Across Pakistan &amp; South Asia</b> - Children will paint on hankies with messages to promote the joy of reading, peace, tolerance and gender rights across cultures, both within Pakistan and South Asia. OUP, FOSI & ITA will facilitate this activity. <b>(CLF Team)</b>
11 am to 12 Noon  1 pm to 2 pm  5 pm to 6 pm	24-4-2012	Convocation Hall	The Little Arts – Film Festival  <b>(CLF Team)</b>
7 pm	24-4-2012		Heer Night: “Heer” will be read out to the audience from the classic book of renowned sufi poet Waris Shah based on the tragic folk romance of Punjab.
5 pm to 6 pm	24-4-2012	Children Activity Area	<ul style="list-style-type: none"> <li>• Library activity by GSIS</li> <li>• Book Binding activity by GSIS</li> </ul>

Throughout the day	22-4-2012	Children Activity Area	<b>Bol kay lab azad hain teray – Step Up – Pakistan (CLF Team)</b>
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#### FOURTH DAY

Time	Date	Hall No.	Activity
Throughout the day	25-4-2012	Entrance and 1st Floor	<b>Grand Book Fair</b>
10 a.m. to 10.30 am	25-4-2012	Children Activities Area	Kitab versus Computer by IMCG, F-6/2, Islamabad.
10.30 a.m. to 11 am	25-4-2012	Children Activities Area	Interview of a Librarian by IMCG, F-6/2, Islamabad.
12.30 pm to 1 pm 3.30 pm to 4 p.m.	25-4-2012	Room	<b>Reading aloud with Expressions</b> – Oxford University Press, Foundation Open Society Institute – Pakistan & Idara-e-Taleem-o-Aagahi (ITA) will read books of different authors both Urdu & English, Patras Bukhari, Shafique ur Rehman, Sufi Ghulam Mustafa Tabassum and many more. <b>(CLF Team)</b>
3 pm to 4 pm		Room No.204	<b>Book reading with SOS children</b>
1pm – 3pm	25-4-2012	Room	<b>Arts and craft Session</b> – Book making, book marks, and pledge activity will be carried out in these sessions by the ITA team that will continue throughout the five days.
5 pm to 6 pm	25-4-2012	Room No.204	<b>Kitab Kahani</b> – GSIS School will present a tableau
10 am to 12 noon 4 pm to 6 pm	25-4-2012	Room	<b>Hankies for Reading &amp; Peace Across Pakistan &amp; South Asia</b> - Children will paint on hankies with messages to promote the joy of reading, peace, tolerance and gender rights across cultures, both within Pakistan and South Asia. OUP, FOSI & ITA will facilitate this activity. <b>(CLF Team)</b>
11 am to 12 noon	25-4-2012	Convocation Hall	The Little Arts – Film Festival. <b>(CLF Team)</b>



1 pm to 2 pm			
5 pm to 6 pm			
6 pm to 7 pm	25-4-2012	Children Activity Area	<ul style="list-style-type: none"> <li>Library activity by GSIS</li> <li>Book Binding activity by GSIS</li> </ul>
Throughout the day	22-4-2012	Children Activity Area	<b>Bol kay lab azad hain teray – Step Up – Pakistan (CLF Team)</b>

## FIFTH DAY

Time	Date	Hall No.	Activity
Throughout the day	26-4-2012	Entrance and 1st Floor	<b>Grand Book Fair</b>
11.30 am to 1 pm	23-4-2012	Auditorium	<b>Funkor Child Art Center:</b> Ms. Fouzia Aziz Minallah will introduce Amai Roshni ki Chirya, a cartoon character she has developed for children. She will talk about her books and encourage children to write stories and make their own books.
10.30 a.m. to 11 am	26-4-2012	Children Activities Area	<b>Kitab Kahani</b> – GSIS School will present a tableau
12.30 pm to 1 pm 3.30 pm to 4 pm	26-4-2012	Room	<b>Reading aloud with Expressions</b> – Oxford University Press, Foundation Open Society Institute – Pakistan & Idara-e-Taleem-o-Aagahi (ITA) will read books of different authors both Urdu & English, Patras Bukhari, Shafique ur Rehman, Sufi Ghulam Mustafa Tabassum and many more. <b>(CLF Team)</b>
1 pm to 3 pm	26-4-2012	Room	<b>Arts and craft Session</b> – Book making, book marks, and pledge activity will be carried out in these sessions by the ITA team that will continue throughout the five days.
10 am to 12 noon 4 pm to 6 pm	26-4-2012	Room	<b>Hankies for Reading &amp; Peace Across Pakistan &amp; South Asia</b> - Children will paint on hankies with messages to promote the joy of reading, peace, tolerance and gender rights across cultures, both

			within Pakistan and South Asia. OUP, FOSI & ITA will facilitate this activity. <b>(CLF Team)</b>
11 am to 12 noon 1 pm to 2 pm 5 pm to 6 pm	26-4-2012	Convocation Hall	The Little Arts – Film Festival <b>(CLF Team)</b>
6 pm to 7 pm	26-4-2012	Children Activity Area	<ul style="list-style-type: none"> <li>• Library activity</li> <li>• Book Binding activity</li> </ul>
	22-4-2012	Children Activity Area	<b>Bol kay lab azad hain teray – Step Up – Pakistan (CLF Team)</b>



OUP Team at the Stall