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Agreement

Between Idara- e- Taleem - o - Aagahi (ITA)

and

The Children's Library Complex (CLC)¹ Schools Education Department (SED)
Government of Punjab

This Agreement is for collaboration to host the Children's Literature Festival (CLF) managed by the Idara-e-Taleem-o-Aagahi (ITA) Public Trust and the Children's Library Complex (CLC), Lahore, working under the Schools Education Department (SED) Government of Punjab. ITA is a well-known civil society organization committed to the promotion of quality education for ALL through nationwide campaigns on learning, assessment, promoting a culture of reading beyond textbooks, school improvement and right to education. ITA has an overall MOU with the Schools Education Department (SED) Government of Punjab (attached) valid until 2015.

CLF is co - founded by ITA and the Oxford University Press (OUP) supported by the Foundation Open Society Institute (FOSI). The 7th Children's Literature Festival is planned to be held at the Children's Library Complex (CLC) for the children of Lahore, Punjab and Pakistan on the October 30th and 31st, 2013. This will be the second CLF in Lahore, the first was held in November 2011 as the pioneer festival with 22,000 children. ITA/OUP supported the CLC with library books and a mobile outreach program through a refurbished CLC bus, organizing the book fair in April 2012, liaising for animation films at CLC and summer workshops in 2012. During the 2013 - 14 CLF season across Pakistan, additional CLFs are planned in Punjab in the cities of Lahore, Faisalabad and/or Multan.

This MOU is currently for CLF 2013 but extendable on a year to year basis for the promotion of a culture of reading, critical thinking and creative learning. The CLF is a people's movement that continues on a yearlong basis providing outreach support and

¹ CLC is an attached department of the Schools Education Department.



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many innovative initiatives for reading and learning through multi-sensory experiences. From 2013 onwards it has a research component as well to measure impact.

The following parties will be signatories to the Agreement

- **ITA on behalf of the Children's Literature Festival located at :**

41 Model Town Extension Lahore: House # 11, Street # 38, F - 6/1, Islamabad

- **Children's Library Complex located at:**

4-Shahrah-e-Aiwan-e-Tijarat, Lahore

1. Duration of the Agreement

July 2013 – December 2013 (extendable on year to year basis)

2. Overall Goal of Collaboration

To promote through the Children's Literature Festival (CLF) a culture of reading and critical thinking across Punjab, Pakistan by popularizing multi-sensory learning activities through public private partnership as a sustainable movement for children, youth, teachers, and parents.

3. CLF is always underpinned by the following principles of practice:

- 15 Concurrent strands of diverse activities for large scale audiences
- Producing learning materials, magazine and books under the CLF Label.
- Promoting inclusive learning and respect for diversity in language and culture
- Sustainability through resource mobilization from diverse partners
- Institutionalization of CLF as a Not for Profit Company and patent.
- Increase outreach through youth volunteers and interns across Pakistan and abroad volunteering in CLFs for promoting critical thinking and active citizenship.
- Create CLF as a highly desirable social movement, with innovative collaborations mobilizing CLF Ambassadors (All ages) and media partners for promoting living libraries, active reading with all types of schools(public, private sectors and madrassahs) and nomadic excluded communities .

www.childrensliteraturefestival.com

Address: H # 11, St. # 38, F-6/1, Islamabad

Tel: 051-2824838

Contact: Maham Ali. Tel: 0300-8541130, Email: maham.ali.05@gmail.com



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- Promoting CLF as an EQUALIZER FOR ALL CHILDREN & a learning healing brand in Pakistan

4. Major Responsibilities of Partners

4. A. Children's Library Complex (CLC) Lahore²

- Provide leadership in CLF Planning as a Convener of all planning meetings of the CLF Lahore Committee
- Provide free of cost venue facility (Rental Cost around Rs. 3,50,000) as a co-host of the Children's Literature Festival, Lahore
- Provide its logo for printing on all advertisements of CLF
- Support of program management unit CLC for CLF workshops, and preparatory activities
- Provision of 2 rooms : one for the resource persons and the other for ITA staff from 26th October, 2013 to 2nd November, 2013, other than the recommended venue for the festival.
- Sending joint invitation letters to mutually agreed Guests, Speakers and Chief Guest. All arrangements pertaining to Chief Minister's (Punjab) visit to CLF, Lahore would be ensured at least two days before the festival.
- Sending joint invitation letters with guidelines to the participating schools, students and teachers.
- Ensure and provide support in terms of available physical resources and services whenever required during CLF Lahore for smooth and efficient conduction of the event.
- CLC will provide the support staff before, during and after the CLF to ensure smooth running of the event.
- Designate three focal persons for CLF who can actively support before, during and after the CLF Lahore
- Active participation in Monitoring and Evaluation activities designed for CLF
- Support for post CLC October event in promoting CLF as a yearlong campaign

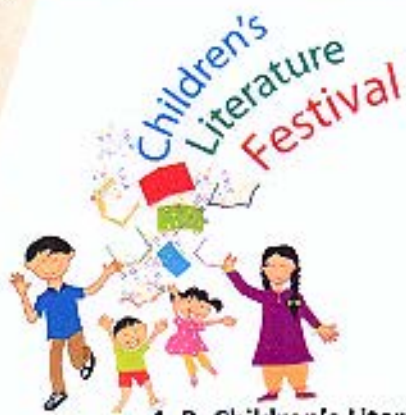
² This set of responsibilities applies for 2013-2014 activities for Lahore and will vary if CLF is held in Multan/Faisalabad but always the SED as a main Partner; the set of responsibilities for both parties will change from year to year.

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4. B. Children's Literature Festival Team (ITA):³

- Take responsibility for full operationalization of the CLF/s
- Invite schools and prepare them to actively participate in the event.
- Payment of transportation charges to schools for logistics arrangement (up to 30).
- Take responsibility for escorted visits of the schools
- Prepare and share school guidelines and program of CLF well before time.
- Invite facilitate and guide resource persons, Ambassadors and Chief Guests.
- Take responsibility of the accommodation, transport and food of the CLF's guests.
- Payment to CLC staff for extra duties if required for the Festival
- Organize activities working in close liaison with program management Unit CLC as the CLF Secretariat established at CLC, Lahore
- Provide financial and technical resources for the CLF
- Provide chairs for newly renovated hall of CLC (costing up to Rs 3,25,000) in good faith according to CLC specifications
- Share the press release with CLC pertaining to CLF before sending it to the print and electronic media
- In case of any damage caused to the CLC building or property, ITA will bear the expenses
- Ensure that the formal CLC logo is printed on all advertisements of CLF
- Ensure complete technical support for any future proposal that is to be jointly funded by CLF and CLC/SED like outreach , summer workshops , readings from "URAN TASHTAREE" and children Literature , Book fairs and impact research
- Provide access to the CLF Coordinator and designate focal person for smooth liaison with CLC at all times.

Both ITA and CLC will work collaboratively for the success of CLF as a creative initiative. The two organizations will share information for optimum coverage of CLF event on their respective web sites.

³ This set of responsibilities applies for 2013-2014 activities for Lahore and will vary if CLF is held in Multan/Faisalabad but always the SED as a main Partner; the set of responsibilities for both parties will change from year to year.

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This MOU is extendable on annual basis given the following terms and conditions:

- If CLF review reports, prepared as joint efforts of CLC and ITA, could prove CLF useful in achievement of goals of both organizations in broader perspective of overall goal, principles and programs of CLF. These reports would help to chalk out the annual programs and initiatives.
- If ITA continues to update CLC about CLF progress and activities on regular basis at least twice a year.
- In case of any dispute regarding MOU clauses, Project Director CLC will be the decision making Authority.

Signed by:



Dr. Narmeen Hamid
Chairperson Idara-e-Taleem-o-Aagahi
Pakistan

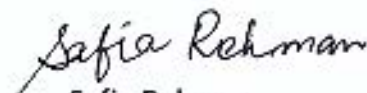


Shahera Shahid
Project Director
Children's Library Complex

Witnesses:



Intiaz A. Nizami
Deputy Director Programs
Idara-e-Taleem-O-Aagahi



Safia Rehman
Program Manager
Children's Library Complex



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Annex

Focal Persons CLF 2013, Lahore – CLC

- Kausar Jabeen (In charge Hobbies)
- Safia Rehman (Curator)
- Saleem Raza (Program Coordinator)

Focal Persons CLF 2013, Lahore – CLF/ITA

- Maham Ali (CLF Coordinator)
- Amina Naveed Khawaja (Research Associate CLF- CLF facilitator for Punjab)
- Nuzba Kiran (Librarian)

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